

2020 Sponsorship

Homeownership Resource Guide

Advertisement Options

Platinum Level: \$2,250

- 5.5" Wide x 8.5" High
- Full Color Advertisement
- One Resource Guide Article
- Two Guest Blog Posts
- Acknowledgment on Social Media

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- 4.5" Wide x 3.5" High
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- One Guest Blog Post
- Acknowledgement on Social Media

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- Two Guest Blog Posts
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Contact Information

Business Name: _____

Contact Person: _____

Phone Number: _____ **Fax Number:** _____

Email: _____

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Address: _____

City: _____ **State:** _____ **Zip:** _____

- Please send this form and your ad in a color, high-resolution (300 dpi) PDF file to Sean Tatar at tatar@allstonbrightoncdc.org or fax to 617-787-0425
- Please make checks payable to the Allston Brighton CDC and mail to the address below
- Questions? Call Sean at 617-787-3874 ext. 223



18R Shepard Street, Brighton MA 02135



Why Advertise in the Guide?

What is Homeownership and Counseling?

Homeownership and Counseling is a program from Allston Brighton CDC focused on supporting first-time homebuyers and homeowners throughout Massachusetts.

- We are an independent, not-for-profit resource for prospective buyers to plan responsibly for their future through homeownership education and coaching.
- We build a trusted environment where residents across Massachusetts can engage with mentors experienced with all facets of the home buying process to create personalized solutions for their homeownership experience.
- This year we will educate 500 first-time homebuyers through group and one-on-one education.

What is The Homeownership Resource Guide?

- It is an informational resource for homebuyers and homeowners looking for referrals to lenders, real estate agents, home inspectors, real estate attorneys, and other providers of home buying and homeownership services.
- The Guide serves thousands of homebuyers and homeowners. To date, over 5,000 individuals have graduated from our program with over 2,000 buying homes.

How is the Guide Distributed?

- On an annual basis, the *Homeownership Resource Guide* reaches 5,000 individuals throughout Greater Boston, as well as the North Shore and Metro West regions, with whom we have a lasting relationship.

How will the Guide Help You Grow Your Business?

- Become a trusted resource when working with Homeownership and Counseling
- We put the power of referrals directly into the hands of active, committed homebuyers.
- Your brand will be in front of at least 30 new homebuyers each month who are ready to utilize your services.
- Free listing when you purchase an advertisement in our highly used directory, accessible in print and online.
- The Guide will be posted on our website along with the Directory of Resources that will include your company.

Support Homeownership in Massachusetts

By using the *Homeownership Resource Guide* to build your business you also support Allston Brighton CDC's Homeownership and Counseling program, committed to building stronger more stable homeownership in Massachusetts.

Platinum Level:

5.5" x 8.5"

Gold Level: 5" x 7.75"

Platinum Level= \$2250

Gold Level: \$2000

Silver Level: 5" x 3.90"

\$1200

Bronze Level: 5" x 1.8"

\$800

Ad Sizes and Sponsorship Costs

Please provide ad copy via email in high-resolution PDF format

Make Checks Payable to:
Allston Brighton CDC, 18R Shepard Street Suite 100, Brighton, MA
02134